



Hi Dear Participant,

Thank you for attending our live webcast on "**Privacy Policy 101**".

As promised, we are following up to share video replay, copies of the slides, as well as contact information for our awesome panelists.

Please do not hesitate to share the materials, or reach out to any of us if we can provide assistance in any specific situation.

Video replay of the webcast is available on demand [here](#).

Slides are available [here](#).

Contact information for the speakers:



Catherine Zhu

Lead Counsel & Principal @Calico Law PC

Catherine is a leading attorney in the commercial transactions and data privacy space. Her practice focuses on complex commercial agreements, data sharing transactions, licensing/intellectual property agreements, data privacy compliance, as well as advising in venture capital, private equity, and strategic acquisition transactions regarding data privacy and intellectual property matters. Clients value working with Catherine for her ability to distill complex legal concepts into actionable business advice.

**Scott Shipman**

Chief Legal Officer and Executive Leader for Start-ups and emerging growth companies

Scott was one of three lawyers to take eBay public in 1998, remaining at eBay for 16 years, helping build and lead the legal department that not only served eBay, but PayPal, StubHub, Skype, and many other ecommerce brands. As one of the first Chief Privacy Officers, Scott has testified on the need for Federal privacy law in the United States, advised on GDPR, CCPA and just about every other privacy law that exists. Since leaving eBay in 2014, Scott has served as General Counsel, Chief Legal Officer, and Head of HR in addition to the Chief Privacy Officer title at startups such as Sensity Systems and AppLovin.

**Ian Lipner**

Senior Vice President @LEVICK

Before joining LEVICK, Mr. Lipner founded and led the Washington, DC office for a global communications agency. Over a thirteen-year tenure, he was instrumental in pioneering the firm's first social media management services, developing and deploying industry-first global measurement methodologies and launching the agency's dedicated global research function. He also acted as agency lead for dozens of global communications campaigns, helping teams for many of the agency's top clients in Internet infrastructure, data management, AI and cybersecurity.



Marcus Morisette

Assistant General Counsel & Chief Privacy Counsel @Argo Group

As Argo Group's Chief Privacy Counsel, Marcus is responsible for managing Argo Group's compliance with applicable data protection laws, advising business & legal on legal and regulatory issues concerning privacy & information security, and providing guidance to senior leadership on privacy, information security risk management and data strategy. Prior to joining Argo Group, Marcus was a Senior Privacy & Cyber Security Advisor at the law firm of Fenwick & West. Before that he was the Chief Privacy Officer at eBay, Inc., where he designed and managed the implementation of eBay's GDPR compliance program.

**Louis Lehot**

Founder @L2 Counsel

Formerly the co-managing partner of DLA Piper's Silicon Valley office and co-chair of its leading venture capital and emerging growth company team, Louis now operates an elite boutique law firm platform designed to serve entrepreneurs, innovative companies and strategic investors with sound legal strategies and solutions. Having spent 5 years in Europe to advise non-U.S. multinationals on how to access the U.S. capital markets, Louis is uniquely positioned to help companies grow and achieve liquidity across borders.

L2 Counsel, P.C. is an elite boutique law firm based in Silicon Valley designed to serve entrepreneurs, innovative companies and investors with sound legal strategies and solutions.

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